

EXPERT SPEAKER PROFILE



Name: T. R. KESAVAN



Organisation/ College:

TAFE LIMITED
35 Nungambakkam High Road
Chennai 600 034

Academic Profile:

1. Mech. Eng. (Gold Medalist) – College of Engineering, Guindy, Chennai
2. PG in Management (Gold Medalist)- University of Bombay
3. Sandwich course of University of Michigan

Work Experience:

1. Caterpillar & L&T Joint Venture	15 years	Design Production R&D Projects Marketing & Sales Product Strategy
2. Bhawans (Muscat)	06 years	
3. Tractors & Farm Equipment Ltd.	16 years	

Subject of interest:

1. Brand Management
2. CRM
3. Rural Marketing
4. New Product Introduction

Preferred Location : (e.g. Chennai, Hyderabad, Coimbatore, Madurai etc.)

Chennai / Coimbatore / Bangalore / Mumbai / Delhi / Bhopal

Date preferences: as per my travel schedule

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