



Balasubramanian.R

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SAE membership - 7150410045

Graduated Engineer in BITs Pilani

Areas of Interest :

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| 1 | Member Improvement (Industry & Academy) | Top Tech Faculty or Lecture meeting for SAEISS – Project Management, Activity Based Costing, Automotive Technology |
| 2 | College Student Member Improvement | Champion for Electric two Wheeler Challenge and Mentor & Coach for Baja and Supra |
| 3 | Membership Improvement | Will take lead for Membership improvement and strategic planning for membership development |

A short Bio that shows connection to the Mobility Industry

- Total 25 years of experience in Automotive major companies like Ford, Renault and Mahindra
- Presently last 12 years Working for M&M as Dy General Manager, Head Program Management for Powertrain Division @ Mahindra Research Valley, Chennai (reporting to Sr.VP Powertrain) , we support Automotive, Farm, Bus & Truck business
- Expertise in Tool Room, Central Manufacturing Engineering, Finance, Purchasing, Project Management and Program Management, Product planning

Involvement with SAE International and SAE India

- SAE Southern Session MWC Division Secretary (from Oct 2016 to till now)
- Conducted Monthly Lecture meeting for MWC Division and Collegiate Club inauguration and Key note Speech
- Conducted SAE TREK for MWC division
- In 2016 we had conducted 25 events and in 2017 we had conducted 43 events presented in 12th AGM 18th Nov'17
- SAE India - Baja – Technical & Sales Judge for Baja (2015 to 2018), Innovation & Dronacharya Judge
- SAE India - AWIM – Mentor & Coach for Sail Boat (5th) and Jet Toy (6th) – MWC division
- SAE India SUPRA – OC member for 2017 Event
- Infra committee MC member in SAE India to represent SAEISS for SAE India office construction

How the candidate can contribute to SAE India's growth

- Champion for Electric two Wheeler Challenge and Mentor & Coach for Baja and Supra
- Will take lead for Membership improvement and strategic planning for membership development
- Baja – Mentor College Teams for Baja (Southern Session)
- Support Mobility Professional Development Board for membership improvement and enhance knowledge / skill, and deliver value to our Professional members
- Top Tech Faculty or Lecture meeting for SAEISS – Project Management, Activity Based Costing, Automotive Technology

- Based on circle of influence with industry leaders, shall bring sponsors for various SAEIISS Events