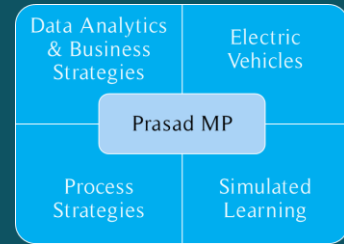




Prasad MP

prasad@agnito.in
9003244222



Prasad, currently is the President of Agnito Insights, a business strategy firm with interests over data sciences [Data Analytics, Machine learning & Artificial Intelligence], Electric Vehicles, market research & interventional facilitation. He brings a rich experience on various fields to the table of SAE.

Business Establishment & Operations

- Established highly profitable new business domains while successfully running the existing businesses in 3 different organizations throughout the career and stabilized existing business divisions through business acquisitions and operational improvements
- Has generated more than 450 million INR through profitability management

Innovation Management

- Identified new technologies and features through statistical methods, passed them through the product development process and implemented them in vehicles post completion of exhaustive validation & approval process of Renault & Nissan
- Was part of the Research & Advanced engineering division of Electric Vehicles in India for Renault-Nissan-Mitsubishi Alliance

Process Management

- Has been a process consultant, consulting some of the Fortune 500 companies in India and South-East Asia for process excellence.
- Developed & Implemented a R&D process through an ‘Innovation Management Model’ to identify the right technology/features in passenger cars.

Partnership & People Management

- Demonstrated successful operations and business expansion in multi-cultural, multi-lingual, and global environment
- Developed successful and motivated teams in a short lead time across different domains

Brand & Perception management

- Lead a technology communications team drafting the features’ positioning and defining USPs of the products in passenger cars for launch and Auto shows

SAE Journey – Key activities

- Prasad has been an active part of International Transportation Electrification Congress [ITEC] over the various editions. He was the organizing committee member for ITEC 2015, the first edition.
- He is also the Co-Chair for the Media and communications committee & Member of event management committee for FISITA 2018.
- He has lectured many SAE collegiate clubs on electric vehicles.
- Prasad is also the current champion for Team building activities with SAE India – Southern section and has facilitated various management methods for more than
 - 75 professional SAE members & Champions
 - 150 Student Volunteers and student SAE members

And will be happy to serve SAE more, in the forth coming assignments.