



SAEINDIA SOUTHERN SECTION FORD Visit on Jan 18, 2008

Ford - a global automotive industry leader manufacturing and distributing vehicles in 200 markets across 6 continents.

27 SAE Student members from 6 different Collegiate Clubs – BSA Crescent Engineering College, Jeppiar Engineering College, Dr.M.G.R College of Engineering, Hindustan Engineering College, Sri Sairam Engineering College and C.Abdul Hakkim College of Engineering and Technology visited FORD on Jan 18, 2008. The students were taken around 3 different shops namely Stamping, Body and Assembly. The visit was informative and considerable knowledge was gained by practical exposure.

Feedback :

A. Hafiz Shiraz of BSA Crescent Engineering College

The Industrial visit arranged by SAE to FORD India was really useful. We were taken to different sections of Ford like stamping, assembling, inspection and an overall view of their manufacturing style, quality concepts were highlighted then n there. It gave us a clear picture of what automobiles were all about. The idea of combining students from various colleges was awesome and we were able to interact and learn a lot. The safety measures and the hospitality provided by Ford show their interest on students. The only disappointment was that we were not allowed to visit the painting section which we were all eager to see and the duration of the visit was also very less. This visit will surely serve as a platform for the final year students to migrate from college life to the work environment, especially myself where I will be starting my career in an automobile industry. Thanks to Selvamani sir and other members in SAE southern section for arranging this visit. We look forward for some more great Industries.

P. Abhay of Hindustan College of Engineering

Thank you for arranging such a good visit to "FORD" factory through SAE. The visit helped students like us to understand the atmosphere of an international factory. We were surprised to see the factory's safety concerns. We could understand the various processes taking place in the factor, the various machining process used to make the different components of the car. The quality testing procedure followed was explained clearly so that we understood the procedure. Generally the person from Ford did the good job of explaining most of the work going there. The visit was a visual treat for automobile students to see most of the body parts manufacture process.

The assembly section gave us a chance to see the various parts being assembled to the fully painted shell. We could literally see just sheets of metal being converted into fully finished cars ready to be used on roads with in one and half hours. The final testing section was interesting to see. The only disappointment we had was we couldn't see the engine assembly and its mounting process.

On the whole it was a very good experience and educative too. We thank SAE and all the members who took efforts in making this factory visit held on 18.01.2008 to "FORD" possible and a success. I specially thank you for giving us such a good opportunity and helping us improve our knowledge.