

Feedback of Lecture Meeting

Topic : **MOBILITY - Automotive User Experience and Expectations**
Date & Venue : **17th September 2016, MMA, Chennai**
Faculty : **Mr. K.N. Balaji, Automobile Consultant.**
No. of participants : **46**

Positive Points

- Very good interactive
- General discussion points
- Novel and informative
- Technical knowledge and working experience of the speaker
- Lots of new unexplored information about automobiles
- Very useful data for automobile
- Lots of case studies were shared during presentation
- Received with good presentation knowledge
- Good overview of customer requirement on automotive
- Nice presentation
- Good in sharing of knowledge

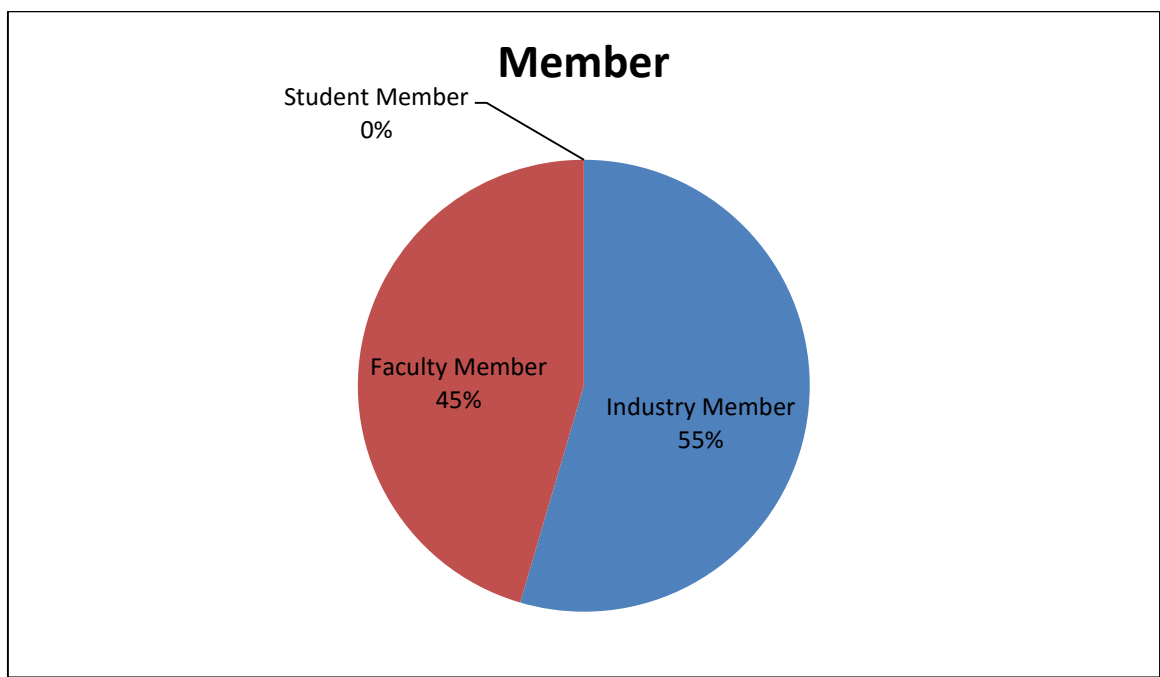
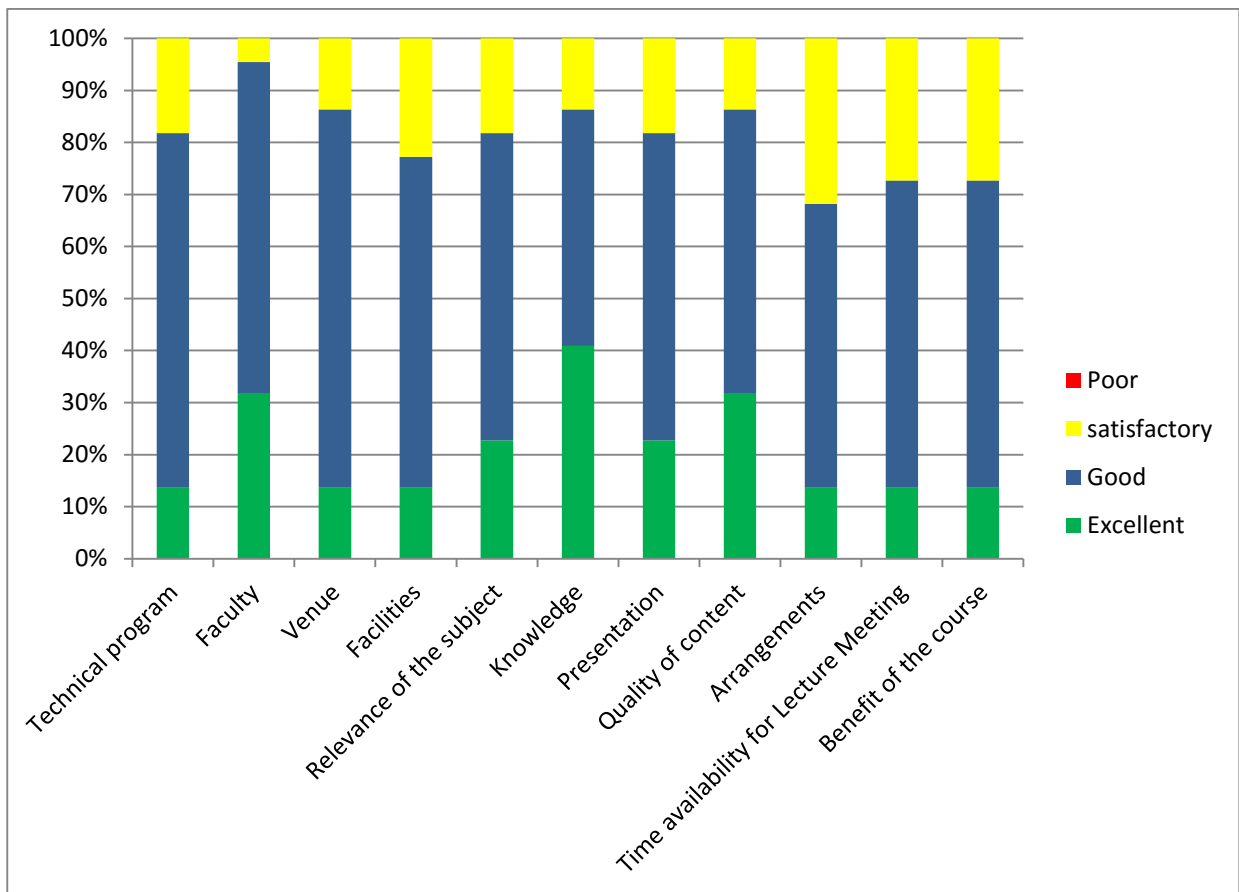
Suggested topic for future lecture meeting program

- FMEA
- NVH of automobile
- Thermal management
- Safety and zero management
- Related to engine
- Automotive electronics

Improvement suggested points

- Presentation can be made with video presentation for better understanding
- Need at least 3 hours of program
- Can be more interactive.

Program Feedback



Report

Lecture Meeting on “**Mobility - Automotive User Experience and Expectations**” was organized by SAEINDIA Southern Section Mahindra World City Division on **17th September 2016**, Saturday at **Madras Management Association, Chennai**.

Speaker: **Mr. K. N. Balaji**, Automobile consultant, Chennai.

Mr. Pradeep C, Chairman SAEISS MWC Division and **Dr. E. Rajasekar**, Secretary SAEISS, welcomed the speaker and the participants to the lecture meeting. He invited the speaker for his auspicious lecture meeting.



Mr. K. N. Balaji started his lecture on the topic “**Mobility - Automotive user experience and expectation**” which will be the key factor in automobile user expectation from industry



Mr. K. N. Balaji voved the participants with his exemplary talks about the automotive user experience and expectation which can be implemented the user expect the safety and efficiency of vehicles. All the participants were very much interested to interact with him.

His presentation is totally different from others because he using cartoon pictures and templates to explain technical terms.



He made the lecture a grand success by visualizing stunning images and videos to garner the participant's attention.

Mr. R. Balasubramanian, Secretary, SAEISS MWC Division thanked the Speaker for his Eye Opening Talk & Participant's Involvement.



Mr. R. Balasubramanian, Secretary, SAEISS MWC Division invited Mr. S. Sriraman, Chairman SAEISS and Mr. C. Pradeep, SAEISS MWC Divisional Chairman to present the memento to the speaker.



Mr. Baskarathupathy, SAEISS MWC Division treasurer thanked all for making this session a Wonderful One.



Prepared by : **M.ASHOK KUMAR**